



International Association for Hydro-Environment Engineering and Research
 Assoc. Int. d'Ingénierie et de Recherches Hydrauliques et Environnementales

Secretariat

IAHR 2017 annual Advertisement Pack

Media	Advertising offer
<p><u>HydroLink</u> printed magazine, 32 pages</p> <p>Publication Frequency 4 issues per year March, June, September, December</p> <p>Circulation 3 000 printed copies distributed to IAHR members, conference delegates etc 4 500 emails members mailing</p> <p>HydroLink themed issues in 2017 Issue 1: Sensors and data acquisition and analysis software Issue 2: 37th IAHR World Congress, Malaysia Issue 3: Water-related Sustainable Development Goals (SDGs) of the United Nations Issue 4:</p>	<p>1 full page back cover full color</p> <p>1 full page advert inside full color *</p> <p>2 half page adverts full color *</p>
<p><u>NewsFlash</u> online newsletter</p> <p>Publication Frequency NewsFlash World: once per month NewsFlash Europe: once per month</p> <p>Circulation NewsFlash World: 20 000 subscribers around the world NewsFlash Europe: 6 000 subscribers in Europe</p>	<p>1 top premium banner NewsFlash World (month of your choice) *</p> <p>6 medium (rotating) banners in NewsFlash World *</p> <p>6 medium (rotating) banners in NewsFlash Europe *</p> <p>2 square banners in NewsFlash World *</p>
<p><u>IAHR website</u></p>	<p>Top right corner (rotating) banner *</p>
<p><u>Social Media</u> (Facebook, LinkedIn, Twitter)</p>	<p>News and updates on your products and services published on our media</p>
<p>Total 2990 EUR</p>	

Madrid Office: Paseo Bajo Virgen del Puerto 3, 28005 Madrid, SPAIN Tel. +34 91 335 7908
 Beijing Office: A-1 Fuxing Road, Haidian District, 100038 Beijing, CHINA Tel. +86 10 6878 1808
iahr@iahr.org www.iahr.org

Supported by Spain Water and IWHR, China



*HydroLink advert specification

Full page

Half page



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***NewsFlash banners specification**

View in your browser December 2013

top premium banner
 630x105 px
 jpg, png

medium banner
 314x48 px
 jpg, png, gif
 (can rotate)

side square banner
 190x 190 px
 jpg, png

The screenshot shows the NewsFlash website interface. At the top, there is a Taylor & Francis banner for the 'Journal of Applied Water Engineering and Research' with a 'FREE access' badge. Below this is the 'WORLD newsflash' header with a world map and the IAHR AIRH logo. A navigation bar includes links for News, Events, Droplets, Publications, Forum, and Jobs & Scholarships. Below the navigation bar are several banners: a SonTek-IQ banner for flow measurement, a 'Ready to Go Pro?' banner for ADCP software, and a side square banner for the 'Prince Sultan Bin Abdulaziz International Prize for Water'. The main content area features news articles with images and headlines, such as 'Tidal Surge: Winter Storm 'Xaver' Batters Northern Europe' and 'Philippines prepares for climate resilient future post Typhoon Haiyan'.

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*Website banner

The screenshot shows the IAHR website homepage. At the top left is the IAHR AIRH logo. To its right is the full name of the association in English and French. Below this is the Secretariat information. A navigation menu includes: About IAHR, Directory, Committees, My IAHR, NewsWeb, eLibrary, eShop, Events, Join IAHR, and World Congress. A breadcrumb trail reads 'You are here : Home Home'. The main content area features a large banner for the '20th CONGRESS of the IAHR APD DIVISION' held from 29-31 August 2016 in Colombo, Sri Lanka. To the right of this banner is a 'Log On' button and a circular badge for the 'Prince Sultan Bin Abdulaziz International Prize for Water Recognizing Innovation 7th Award - Nominations open until 31 December 2015'. Below the main banner is a grid of news items, including '23/12/2015 - Latest issue of Hydrolink on Africa is now published!', '18/12/2015 - Season's Greetings from IAHR!', and '17/12/2015 - II IAHR-SPAIN WATER Workshop on "3D numerical models in hydraulics: Applied to Studies of Dams and Reservoirs"'. A right-hand sidebar titled 'EVENTS' lists upcoming events such as 'Advanced numerical methods for free surface hydrodynamics' and 'GranularFlows2016 - Winter School'. At the bottom of the page are links for 'Jobs and Grants', 'e-Library', and 'Facebook' (IAHR Young Researchers Group IAHR Page). Logos for partner organizations like Spain Water, AQUALUDY, and SUOZ are also visible.